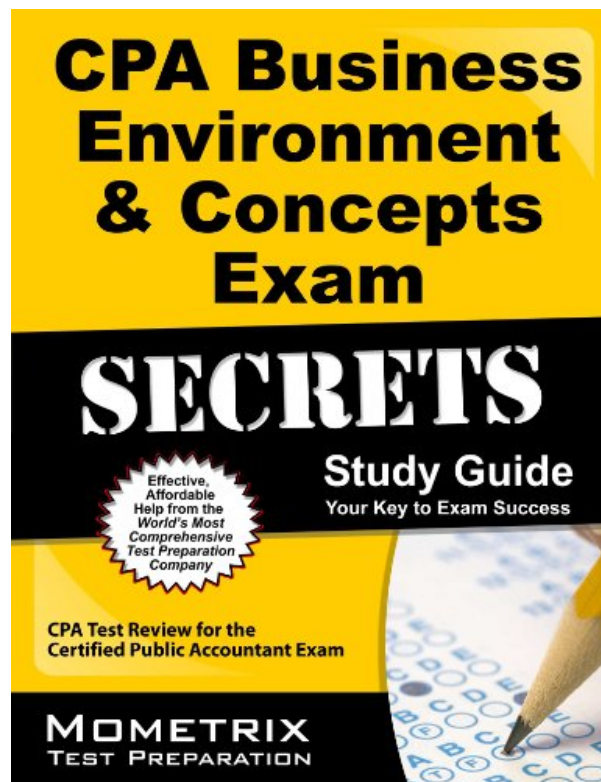
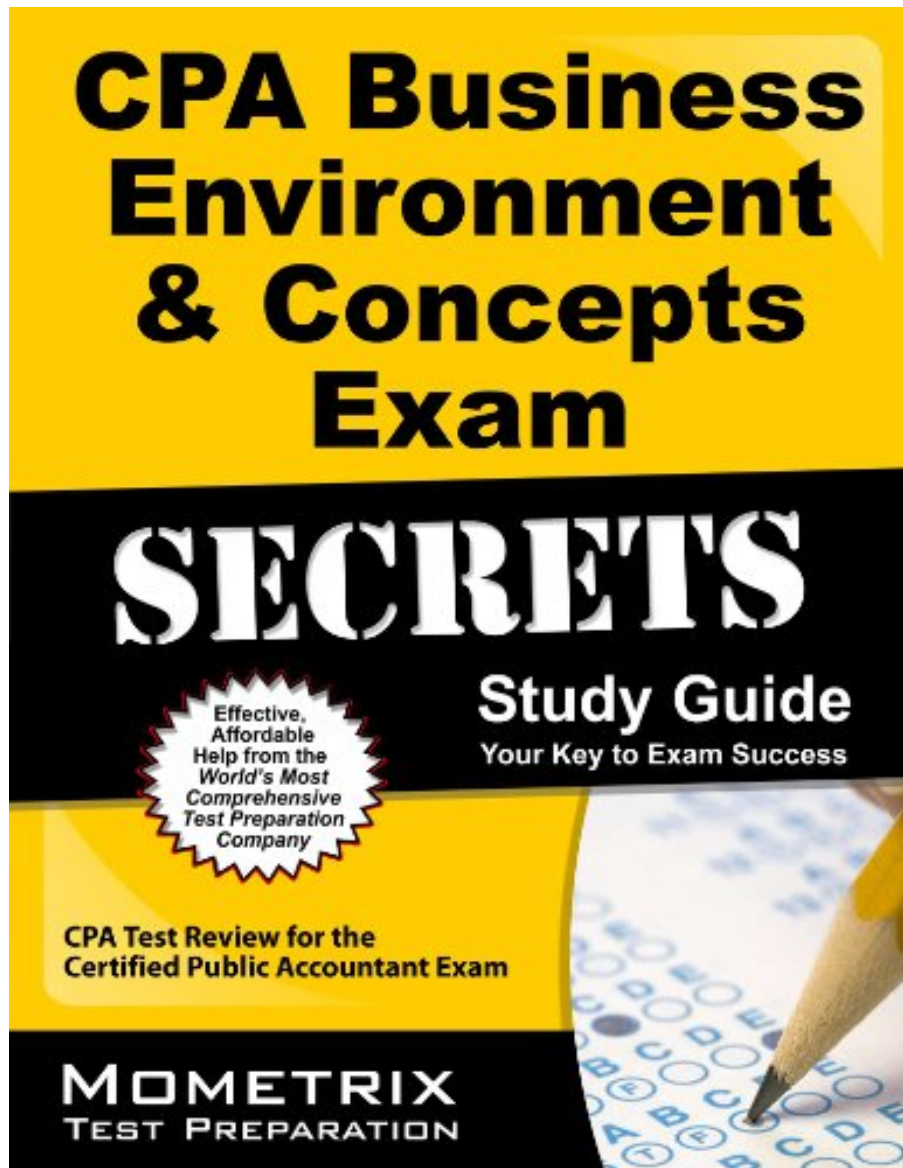


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Review

Our Study Guide for the CPA Test Is Unlike Any Other

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Our comprehensive study guide for the Uniform CPA Examination is written by our CPA test experts, who painstakingly researched the topics and the concepts that you need to know to do your best on the CPA test. Our original research into the Uniform Certified Public Accountant (CPA) Examination, offered by the American Institute of Certified Public Accountants (AICPA), reveals the specific content areas and the essential skills that are critical for you to know on the CPA test. We've taken the information and developed a study guide that is guaranteed to help you be successful on the CPA test.

Now, we know you may be skeptical, so let us give you three good reasons we can back up what we claim:

The Three Reasons To Believe What We Say

The First Reason:

Our company's name is Mometrix Test Preparation, and we have a team of standardized test researchers who have worked on developing our study guide for the CPA test. The standards for who gets to work on the

team are very strict- we demand the best for our customers, and only those who met our exacting standards made the cut. The dedicated research staff have years of combined experience in mastering the content and skills necessary to succeed on the toughest exams.

The Second Reason:

Some academic studies have revealed that test takers do not really benefit from the traditional test preparation process. But we knew there had to be a solution- if test takers were not doing well on the CPA test despite high intelligence, there had to be a set of secret keys to the test that would open the door of success for these test takers.

We believe we have succeeded in finding the secret keys of the exam. What we found was surprising, and in some cases ridiculously simple once explained to the average test taker.

We put the findings together in a thorough, concise study guide that we believe allows any test taker, at any skill level, to improve his or her results dramatically with a minimum of effort.

The Third Reason:

We created the product in part because we were frustrated by the options available to test takers who really wanted to do well on the CPA test.

A common approach is to TEACH the material, instead of TEACHING THE TEST. That's not necessarily good enough for the CPA test- you have to know how to apply the knowledge. Most test takers already have a general knowledge of the material that will be covered on the exam.

One reason some test takers do well on the day of the test is that they have made the critical connection between the material they learned and how to use the material to succeed on the CPA test.

Our guide addresses the difference between merely knowing the material and knowing how to use the material to perform on test day.

You're going to save time, money, and aggravation. You'll learn to avoid the mistakes and the bad strategies that you've been vulnerable to. --Just for starters, here are some ways our product can help your score on the CPA test...

The Exclusive Test Taking Techniques

- Explains how the CPA test time limits are the #1 enemy of most test takers, and what you can do about it- You avoid falling into the many "time traps" built into the test, giving you an immeasurable advantage over those who go into the test unaware
- Shows you super speed methods to get through the questions you know with ease- Saving you time so you concentrate on the hardest questions without rushing
- Our researchers are more than just academic theoreticians who understand the technical nature of standardized tests, but are also experts on test taking itself- they reveal the exact skills and the information you'll need to perform under pressure during the test.
- Get quick, customized help for the questions you have- just send us a quick email and we'll get back to you promptly with the answer.
- Secrets to questions that reveal the wrong (or right) answers- You get credit for some of the questions without really even knowing anything about them

- Details the EXACT STUDY PLAN for the CPA test that we believe gives the most results in the least time- No matter if you're studying for a week or a month, you won't waste the precious study time you have on useless activities
 - A systematic analysis and the best breakdown into "plain language" of how to deconstruct and master difficult problems- You turn the problems that most of the test takers will stumble over to your advantage
 - Learn why, when, and how to guess to your advantage. Many test takers use exactly the wrong strategy, but you can avoid the pitfalls with the help of our standardized test experts
 - The secret keys to questions that "gives away" the right answer a lot of the time- You know the special "flags" and the specific "giveaways" to look for
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 - The research of our team of test experts is 100% independent and original
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 - How to know when you've studied as much as you need to for the exam- and the reason why we think some people should spend LESS time studying for the test
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 - How to predict the right answer before you see the answer choices- and how to prevent the wrong answers from "polluting" your mind and tempting you into a trap designed by the test writers
-
- Do you know what a "hedge phrase" is? Learn why looking for the key "weasel words" in the question can help identify the correct answer
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odds of getting the question right

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Let us explain.

Before we go any further, let us clarify what CPA Exam Secrets is not. It is not a stale rehash of all of the things you have already learned in the past.

CPA Exam Secrets is our exclusive collection of the tips and the information that we have specially selected to give you the best results on the CPA test for the least time spent studying. It's written in everyday language and is easy to use.

We cover the 5 essential skills necessary to do well on the CPA test, plus comprehensive reviews covering the Auditing & Attestation, Business Environment & Concepts, Financial Accounting & Reporting, and Regulation exams individually.

Don't take our word for it. Listen to what our customers say about other Mometrix test preparation products.

I purchased the Secrets file, and I just wanted to let you know that I got a 99% on my test. I just want to thank you again, and hope you have continued success in your ventures. Sincerely, Paul L.

My name is Chris. I used the Secrets study guide for five days. The study guide made the test so easy to understand. Like you said this program is worth 100's of dollars. To me 1,000's!! THANKS, Chris G.

I just had to thank you guys for the test prep! I bought the guide as a last minute prep, I mean maybe 5 hours before the test. Like I said, I had ZERO preparation! I was nervous about the test let alone receiving the score I needed. I read the guide through only once before test time and needless to say, the only way I passed was thanks to your refresher!! Brian

Just dropping you a note to let you know that I am completely satisfied with the product. I had already taken the test once and landed in the 75 percentile. I took the test a second time and used some of your tips and raised my score to the 97 percentile. Thanks for my much improved score. Denise W.

I heard about your website from a friend. I am enrolled in a review course, and in hindsight, I wish I wouldn't have taken my review course and instead spent a fraction of the money on your program. Thank you! Zac L.

You get at least 10 times your money's worth! --When you consider what's at stake with the exam, we believe the value of our study guide gives you at least ten times your money's worth.

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CPA Business Environment & Concepts Exam Secrets helps you ace the Certified Public Accountant Exam, without weeks and months of endless studying. Our comprehensive CPA Business Environment & Concepts Exam Secrets study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined. CPA Business Environment & Concepts Exam Secrets includes: The 5 Secret Keys to CPA Exam Success: Time is Your Greatest Enemy, Guessing is Not Guesswork, Practice Smarter, Not Harder, Prepare, Don't Procrastinate, Test Yourself; A comprehensive General Strategy review including: Make Predictions, Answer the Question, Benchmark, Valid Information, Avoid Fact Traps, Milk the Question, The Trap of Familiarity, Eliminate Answers, Tough Questions, Brainstorm, Read Carefully, Face Value, Prefixes, Hedge Phrases, Switchback Words, New Information, Time Management, Contextual Clues, Don't Panic, Pace Yourself, Answer Selection, Check Your Work, Beware of Directly Quoted Answers, Slang, Extreme Statements, Answer Choice Families; A comprehensive Content review including: Partnership, Corporations, Sole Proprietorship, Microeconomics, Demand, Supply, Market Equilibrium, Cost of Production, Production, Macroeconomics, Aggregate Demand and Supply, Business Cycles, Economic Measures, Monetary Policy, International Trade, Foreign Exchange Rate, Industry Analysis, Developing and Implementing Strategies, Characteristics of Computer Systems, Internet, Financial Management, Risk Management and Capital Budgeting, Performance Measures, and much more...

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My name is Chris. I used the Secrets study guide for five days. The study guide made the test so easy to understand. Like you said this program is worth 100's of dollars. To me 1,000's!! THANKS, Chris G.

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I heard about your website from a friend. I am enrolled in a review course, and in hindsight, I wish I wouldn't have taken my review course and instead spent a fraction of the money on your program. Thank you! Zac L.

You get at least 10 times your money's worth! --When you consider what's at stake with the exam, we believe the value of our study guide gives you at least ten times your money's worth.

Most helpful customer reviews

1 of 1 people found the following review helpful.

Counting Study Skills all the way to the Bank

By James Akins

Crunching numbers may be in your DNA but you still have to pass this exam. In addition, you will if you adhere to good study program. This study guide is designed to help those who are preparing for the CPA Business Environment and Concepts exam. This guide moves quickly so pay attention, this goes fast.

For example, you could probably use some general strategies or some test-taking tips. This guide has all of that for you in nice little sections. Maybe you are experiencing some frustration because you have to retake the test. This time you will pass because you not only have secret keys to success, but you also have a special report on retaking the test.

The study material is of course all about the numbers and the business and the concepts. This is neatly packaged in study section for you take notes, learn, and grow until your heart's content. There is a detailed practice test, in that you a full set of questions, an answer key and explanations.

There is an additional special report as well. This included bonus material with more study secrets and a section on overcoming test anxiety. Find all of this right in your guide. You'll be glad you did after reviewing this study guide.

1 of 1 people found the following review helpful.

Study guide filled with concepts

By Randy Jason

If you have to take this test, you already know there are a lot of things on it that you may have missed in your classes or books. There are plenty of concepts out there and how are you to know that you have studied the right things? This study guide is filled with everything you need to know on the topic in order to do well on the test. All you need to do is get and use the guide and you should feel and be really well prepared for the test. The guide is filled with all of the things you really need to know and nothing extra that will waste your time.

See all 2 customer reviews...

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A common approach is to TEACH the material, instead of TEACHING THE TEST. That's not necessarily good enough for the CPA test- you have to know how to apply the knowledge. Most test takers already have a general knowledge of the material that will be covered on the exam.

One reason some test takers do well on the day of the test is that they have made the critical connection between the material they learned and how to use the material to succeed on the CPA test.

Our guide addresses the difference between merely knowing the material and knowing how to use the material to perform on test day.

You're going to save time, money, and aggravation. You'll learn to avoid the mistakes and the bad strategies that you've been vulnerable to. --Just for starters, here are some ways our product can help your score on the CPA test...

The Exclusive Test Taking Techniques

- Explains how the CPA test time limits are the #1 enemy of most test takers, and what you can do about it- You avoid falling into the many "time traps" built into the test, giving you an immeasurable advantage over those who go into the test unaware
- Shows you super speed methods to get through the questions you know with ease- Saving you time so you concentrate on the hardest questions without rushing
- Our researchers are more than just academic theoreticians who understand the technical nature of standardized tests, but are also experts on test taking itself- they reveal the exact skills and the information you'll need to perform under pressure during the test.
- Get quick, customized help for the questions you have- just send us a quick email and we'll get back to you promptly with the answer.
- Secrets to questions that reveal the wrong (or right) answers- You get credit for some of the questions without really even knowing anything about them
- Details the EXACT STUDY PLAN for the CPA test that we believe gives the most results in the least time- No matter if you're studying for a week or a month, you won't waste the precious study time you have on useless activities
- A systematic analysis and the best breakdown into "plain language" of how to deconstruct and master difficult problems- You turn the problems that most of the test takers will stumble over to your advantage
- Learn why, when, and how to guess to your advantage. Many test takers use exactly the wrong strategy, but

you can avoid the pitfalls with the help of our standardized test experts

- The secret keys to questions that "gives away" the right answer a lot of the time- You know the special "flags" and the specific "giveaways" to look for
- Includes instructions detailing the best way for you to get started with your preparation efforts so you can begin the path of improving your scores immediately
- The most efficient and accurate method for picking the right answer- You won't be stuck trying to read the mind of the test question writer, but will instead know exactly what to look for to pick the best answer
- Comprehensive reviews written in the easiest language you've ever read- You get a "plain talk" refresher on the most critical areas you will need to master
- The research of our team of test experts is 100% independent and original
- Courteous, unlimited customer service is 100% free- if you need the product emailed to a different address, lose the product, or have any other difficulty- the help you need is just a short email away. Our representatives are active 7 days a week helping customers
- Our exclusive "calibration strategy" to help you never go too fast OR too slow when answering even the toughest questions
- The 5-step process we've developed, what we call the "phased" approach, concerning the use of the various study aids and practice tests
- How the problem of procrastination can kill your chance of success, and the most important thing you can do about it
- How to know when you've studied as much as you need to for the exam- and the reason why we think some people should spend LESS time studying for the test
- The Top 20 things you should take care of within 24 hours of taking the test- use the list we provide as a checklist to make sure you've taken care of the "little things" in addition to studying hard --
- How to predict the right answer before you see the answer choices- and how to prevent the wrong answers from "polluting" your mind and tempting you into a trap designed by the test writers

- Do you know what a "hedge phrase" is? Learn why looking for the key "weasel words" in the question can help identify the correct answer
- Why "new information" in the answer choices almost always means that the answer choice is wrong- and the way to avoid this trick planted by the clever test writers
- Learn to avoid this time-draining mistake on the test - why the technical terms you don't know can be a major stumbling block and waste precious time, and the way that you can work around them
- The secret to using the contextual clues in the questions and the answer choices to make important distinctions between the right and the wrong answer choices
- The two situations where you should NOT check your answers thoroughly
- How to avoid careless mistakes by using the quick "double check" system. It will more than pay for itself relative to the time it will take you
- Test writers will often quote directly from the question in an answer- learn whether this is something you should trust or avoid
- Why "extreme statements" in the answer choices are dead giveaways for wrong answers- find out how to detect the subtle differences between reasonable answers and the answers that are almost always wrong
- Learn how to group your answer choices into "families" that often narrows down the pool of correct answers- this is a quick way to immediately eliminate one or two of the answer choices and increase your odds of getting the question right

Now, you're probably wondering how and why we can do all the things we claim.

Let us explain.

Before we go any further, let us clarify what CPA Exam Secrets is not. It is not a stale rehash of all of the

things you have already learned in the past.

CPA Exam Secrets is our exclusive collection of the tips and the information that we have specially selected to give you the best results on the CPA test for the least time spent studying. It's written in everyday language and is easy to use.

We cover the 5 essential skills necessary to do well on the CPA test, plus comprehensive reviews covering the Auditing & Attestation, Business Environment & Concepts, Financial Accounting & Reporting, and Regulation exams individually.

Don't take our word for it. Listen to what our customers say about other Mometrix test preparation products.

I purchased the Secrets file, and I just wanted to let you know that I got a 99% on my test. I just want to thank you again, and hope you have continued success in your ventures. Sincerely, Paul L.

My name is Chris. I used the Secrets study guide for five days. The study guide made the test so easy to understand. Like you said this program is worth 100's of dollars. To me 1,000's!! THANKS, Chris G.

I just had to thank you guys for the test prep! I bought the guide as a last minute prep, I mean maybe 5 hours before the test. Like I said, I had ZERO preparation! I was nervous about the test let alone receiving the score I needed. I read the guide through only once before test time and needless to say, the only way I passed was thanks to your refresher!! Brian

Just dropping you a note to let you know that I am completely satisfied with the product. I had already taken the test once and landed in the 75 percentile. I took the test a second time and used some of your tips and raised my score to the 97 percentile. Thanks for my much improved score. Denise W.

I heard about your website from a friend. I am enrolled in a review course, and in hindsight, I wish I wouldn't have taken my review course and instead spent a fraction of the money on your program. Thank you! Zac L.

You get at least 10 times your money's worth! --When you consider what's at stake with the exam, we believe the value of our study guide gives you at least ten times your money's worth.

Checking out practice will certainly always lead people not to completely satisfied reading *CPA Business Environment & Concepts Exam Secrets Study Guide: CPA Test Review For The Certified Public Accountant Exam By CPA Exam Secret*, a book, ten book, hundreds publications, and a lot more. One that will certainly make them really feel satisfied is completing reading this book *CPA Business Environment & Concepts Exam Secrets Study Guide: CPA Test Review For The Certified Public Accountant Exam By CPA Exam Secret* as well as getting the notification of the e-books, after that locating the other next publication to review. It proceeds increasingly more. The time to complete reviewing a book *CPA Business Environment & Concepts Exam Secrets Study Guide: CPA Test Review For The Certified Public Accountant Exam By CPA Exam Secret* will be always different relying on spar time to spend; one example is this [CPA Business Environment & Concepts Exam Secrets Study Guide: CPA Test Review For The Certified Public Accountant Exam By CPA Exam Secret](#)