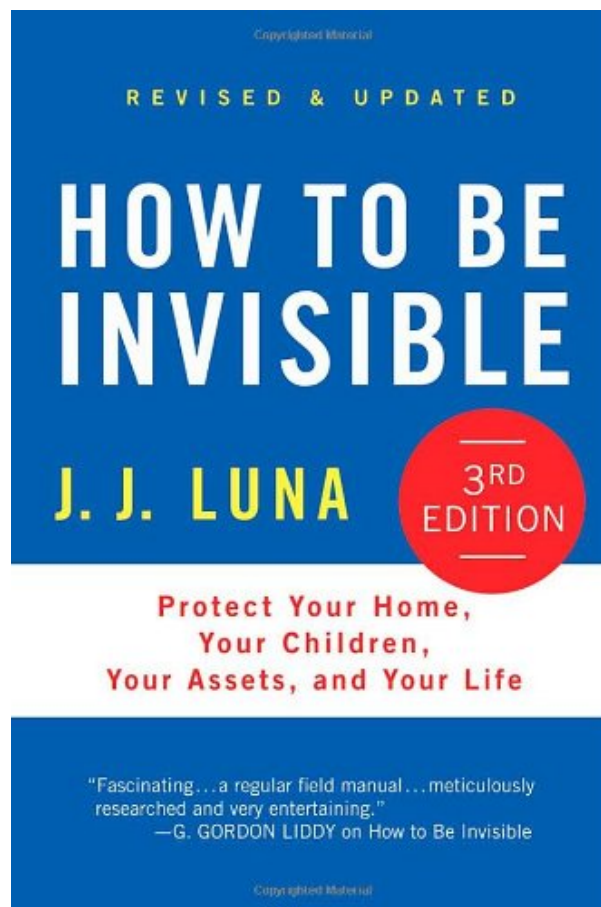


HOW TO BE INVISIBLE: PROTECT YOUR HOME, YOUR CHILDREN, YOUR ASSETS, AND YOUR LIFE BY J. J. LUNA



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HOW TO BE INVISIBLE

J. J. LUNA

3RD
EDITION

**Protect Your Home,
Your Children,
Your Assets, and Your Life**

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—G. GORDON LIDDY on *How to Be Invisible*

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Review

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PDF

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A thoroughly revised and updated edition of the essential guide to preserving your personal security

From cyberspace to crawl spaces, new innovations in information gathering have left the private life of the average person open to scrutiny, and worse, exploitation. In this thoroughly updated third edition of his immensely popular guide *How to Be Invisible*, J.J. Luna shows you how to protect your home address, hide your ownership of vehicles and real estate, use pagers with dumbphones, switch to low-profile banking and invisible money transfers, use alternate signatures, and how to secretly run a home-based business.

J.J. Luna is an expert and highly trained security consultant with years of experience protecting himself, his family, and his clients. Using real life stories and his own consulting experience, J.J. Luna divulges legal methods to attain the privacy you crave and deserve, whether you want to shield yourself from casual scrutiny or take your life savings with you and disappear without a trace. Whatever your needs, Luna reveals the shocking secrets that private detectives and other seekers of personal information use to uncover information and then shows how to make a serious commitment to safeguarding yourself.

There is a prevailing sense in our society that true privacy is a thing of the past. In a world where privacy concerns that only continue to grow in magnitude, *How to Be Invisible, Third Edition* is a critical antidote to the spread of new and more efficient ways of undermining our personal security.

Privacy is a commonly-lamented casualty of the Information Age and of the world's changing climate--but that doesn't mean you have to stand for it. This new edition of J. J. Luna's classic manual contains step-by-step advice on building and maintaining your personal security, including brand new chapters on:

- The dangers from Facebook, smartphones, and facial recognition
- How to locate a nominee (or proxy) you can trust-
- The art of pretexting, aka social engineering
- Moving to Baja California Sur; San Miguel de Allende, Guanajuato; Cuenca, Ecuador; or Spain's Canary Islands
- The secrets of international privacy, and much more!

- Sales Rank: #20024 in Books
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- Binding: Hardcover
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Most helpful customer reviews

162 of 169 people found the following review helpful.

Illuminating, yet sensible

By Josh

Let's get a couple things straight.

There are a good number of people who assume that you need to be on the run from the law or on some sort of terrorist watchlist to buy a book called "How to Be Invisible". That's clear just from the reviews of the second edition of this book.

And some over-the-top, exuberant reviews of this new edition, bordering on gospel, don't help either.

The fact is, there are dozens of examples throughout this book of ordinary, law-abiding citizens who have put Jack Luna's principles into practice, and have come out the better for it, for an endless variety of reasons. And there are many people alive today who are kicking themselves for not putting those principles into their lives.

The title is misleading. You don't have to make yourself "invisible" to gain wisdom from this book and apply it to your daily life. Luna outlines simple precautions, costing virtually nothing, that will give you more privacy than 99 percent of the population. But if you want to burn your bridges and make your tracks a memory, the tools are there. And if the principles in the book are fully implemented, you'll give the best PIs in the country a run for their money.

"But if you don't have anything to hide, why should you worry?"

Ah, the age-old retort. Nothing to hide? Good for you!

But think for a second -- is there anything in your house or on your computer that you wouldn't want splayed across the front page of the New York Times?

And that's not a rhetorical question. Not a week goes by without the contents of someone's life published in the newspapers and online, from a false arrest or an innocent mix-up, or even good news like winning the lottery.

Anything from the contents of your liquor cabinet to your prescription bottles to your guns to those steamy adult sites in your web history to the Jesus print hanging on your wall can be used to paint a picture of you, if you're the victim of some innocent mistake.

The principles in this book can make it almost impossible for such a mistake to occur in the first place.

I gave this book 4 stars because I would have liked to have seen more on computer security. There are easy and free ways to protect your computer and Internet connection from anyone from your curious toddler, to the nosy neighbor stealing your wifi, to the federales themselves. There are two chapters on computer and Internet security, with an emphasis on social networking such as Facebook, but most of it is common-sense Internet Safety 101 that every teenager should know. There could be some more details on protecting your computer, as it's every bit as important as protecting your home.

Nonetheless, this is a minor quibble, and it doesn't take away from the fact that this book is useful to almost anyone who is looking to take control of their personal lives. Hats off to Jack Luna for a useful, comprehensive, and eminently readable book. This third edition is still, rightfully, the standard in its field.

102 of 112 people found the following review helpful.

Who knew?

By JCR

The only reason I'm not giving this book five stars is that I reserve the highest rating for masterpieces of literature or science. This is more of a fast reading interesting and mind blowing "how-to" book. However, if you are planning on moving to a new home or apartment anytime in the next several years, this book should be a 5-star choice for you. It's critical reading for anyone planning a move, or who knows they will be moving in the future. Anyway, I've read JJ Luna's prior editions of HOW TO BE INVISIBLE and got my hands on an advance copy of this newly revised 2012 edition...just in time for my vacation. I read this book on the beach and it had no problem holding my attention (that's a compliment if you know what I mean!). I had reviewed the book in the past as somewhat out of date, and cautiously I read the new edition to see if it was just a rehash of old material. To my surprise I only noticed a few carry-over stories. I didn't do a serious comparison, my point is that I thoroughly enjoyed reading this book as if I were reading it for the first time. JJ Luna rose to the occasion of making a very contemporary book that was obviously recently written. It never ceases to amaze me how much of an information trail we are all leaving behind us as we go through

normal daily activities...and it's only gotten WORSE since the last edition of this book was published. I can't always do anything about it, but I think it's important to know how unsafe it is to have personal information constantly being collected and stored. Take my utility bills: JJ Luna explains EXACTLY how private investigators (often working for lawyers or crossed lovers) obtain personal information that utility companies tell you is safe. This book is an eye-opener. Everything may be fine today, but one car accident, or major health problem, and any of us could have lawyers, bill collectors and private investigators tracking us down. If you have equity in your home, watch out! Next thing you know someone might be coming after it. If you have children approaching their teens, this book will give you a LOT to talk that may change their lives before they get sucked into social media and other privacy robbing "hobbies". But unlike books that just tell you how you are losing your privacy, it provides specific advice on what to do including current links to web resources. My child is just about to emerge into the world from college. He will get a copy from me because THAT is a great age to start protecting privacy. The younger you are the easier it is to maximize your privacy...if you know what you're doing. I'm still not prepared to go to the level of anonymity of Mr. Luna, but I like the fact that I can consciously choose my level of privacy once I know what the risks are of giving out personal information in the Internet age. I will be re-reading this book several times.

21 of 22 people found the following review helpful.

How to hide yourself at different levels, and WHY you'd want to!

By Coder

Contrary to some misconceptions, it's not only criminals that need to hide. Not just abuse victims, either! Fraudulent lawsuits, unethical private investigators, injury lawsuits, mistaken identities, other corporate mistakes, and an overbearing, big-brother, growing Marxist government are all good reasons you may want to hide your address or the ownership of some or all of your property/assets.

This person states his background from the beginning (living and doing "illegal" business under Generalissimo Francisco Franco, then becoming a P.I.) and that his book will cover things many people will agree on to things most consider extreme. But he makes good points for ALL of this when he relates stories regarding himself and also clients. You wouldn't believe the things a P.I. will do for money, and that most of them will look the other way for the right price, even if they should be suspicious of the person hiring them (abusers claiming their victim owes them money). They do many underhanded things to trick people into violating your safety and giving information they otherwise wouldn't. All this must be thought about when trying to hide ANYTHING, for ANY reason. One of the best stories is how he THANKFULLY avoided a FALSE lawsuit related to a shopping cart, after observing a cart hit a car, merely because he had a fancy (e.g. "rich") car, though he did not use a shopping cart himself. Because the car was "owned" by an LLC, the person who threatened him wasn't able to find out who owned the car (if he even tried).

He is also honest about the limits of concealment. For example, all you chain mailbox stores, and the post office, regularly provide a list of all clients, present and past, to the government.

But with Mr Luna's expert experience, he can guide you in choosing how far you need to go, and what will be required, as well as what you can reasonably expect...WHO you can hide from, and who might find you.

This is definitely a book written by an expert, in plain language for the newly paranoid. You should expect that you may not want to take all the steps suggested in this book...or maybe you will. That's the beauty of it!

See all 138 customer reviews...

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