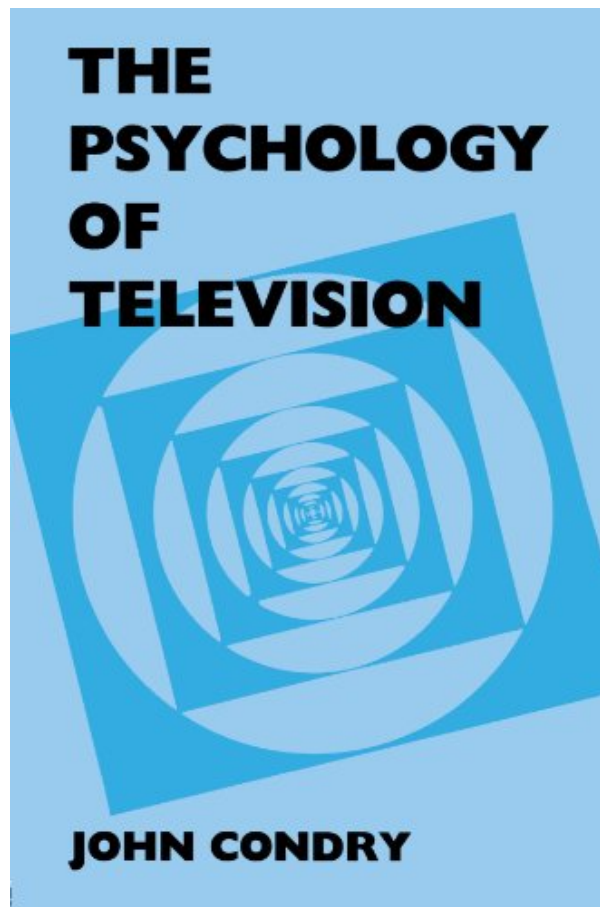


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The reader is provided not with idle speculation about this contemporary social force but, rather, with a careful review of research from the classic work in the field....An excellent book for upper-level undergraduate students in child development and psychology, communications, and education. Because of its readable style, it is useful also to general readers concerned about television as a social force.

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- Sales Rank: #3684417 in Books
- Brand: Brand: Routledge
- Published on: 1989-07-01
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .77" w x 5.98" l, 1.20 pounds
- Binding: Paperback
- 340 pages

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