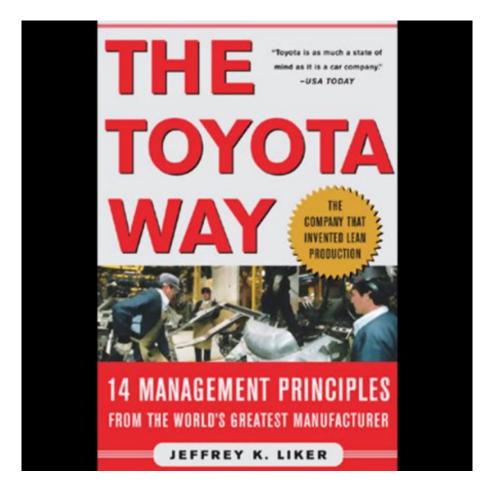


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From the Publisher

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From the Back Cover

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The Toyota Way reveals the management principles behind Toyota's worldwide reputation for quality and reliability. Dr. Jeffrey Liker, a renowned authority on Toyota's Lean methods, explains how you can adopt these principles--known as the "Toyota Production System" or "Lean Production"--to improve the speed of your business processes, improve product and service quality, and cut costs, no matter what your industry.

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- Create continuous process "flow" to unearth problems
- Satisfy customers (and eliminate waste at the same time)

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How to speed up business processes, improve quality, and cut costs in any industry

In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. The Toyota Way is the first audiobook for a general audience that explains the management principles and business philosophy behind Toyota's worldwide reputation for quality and reliability.

Complete with profiles of organizations that have successfully adopted Toyota's principles, this book shows managers in every industry how to improve business processes by:

- Eliminating wasted time and resources
- Building quality into workplace systems
- Finding low-cost but reliable alternatives to expensive new technology
- Producing in small quantities
- Turning every employee into a quality control inspector
- Sales Rank: #5832 in Audible
- Published on: 2006-03-06
- Format: Unabridged
- Original language: English
- Running time: 279 minutes

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A great book about the Toyota Way. If you read between the lines it's really not about the 14 principles but about people. People are a powerful resource. Treat people right, teach people to think, teach people to care, teach people to be passionate about what they believe in -- do all these things and you can build a great company. Oh, you may build a few cars along the way, too.

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By saketh

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